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Baron's Major Brands expands to Nashua

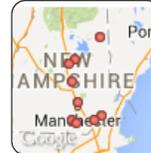
BARON'S MAJOR BRANDS EXPANDS TO NASHUA



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BELMONT — Baron's Major Brands, which opened its Belmont store in 1979, is proud to announce its expansion into the **Nashua** market with the acquisition of Fletcher's Appliances, a trusted, family-owned retailer with a long history of customer service in the gateway city.

Where's the story?



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"Fletchers has been well known for providing an exceptional local service experience," said Baron's co-owner Mike Baron. "We are thrilled to leverage the excellent reputation and the quality of the Fletchers team with Baron's buying power and operational capability. This is a completely seamless transition for existing customers: same local phone number and staff with enhanced buying power, access to new product lines, and a regional marketing presence."

Baron's is a second-generation **New Hampshire** company and a member of the Nationwide Marketing Group, an organization comprised of 6,000 independent companies across the U.S. with a collective purchasing power of more than \$9 billion.

"Baron's has long been a trusted member of communities throughout **New Hampshire**," said Baron. "That history, combined with a buying power that is on par with any national box chain, should help to make us the natural choice for **Nashua**-area consumers."

The new location, now known as Baron's Major Brands **Nashua**, will see an expansion of its professionally-designed showroom and an additional 2,500 square feet of space to house a new Serta Mattress Sleep Center. Baron's will introduce the brand to its Nashua clientele this summer.

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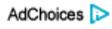
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Baron's Major Brands is a family-owned and operated appliance retailer with locations in [Manchester](#), [Concord](#), [Salem](#), [Plaistow](#), Belmont, [Ossipee](#), and now at 531 Amherst Street in [Nashua](#). For more information on this new location, or any of Baron's other six locations, call 1-800-350-2499 or visit www.baronsmajorbrands.com.



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