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MetroCast launches multi-room DVR

BELMONT — MetroCast, the video, Internet, and phone provider with offices in Belmont and Rochester, as well as in Springvale, Maine, has announced the launch of Multi-Room DVR, a new, feature rich service which enables HD digital video recording and playback in up to three rooms simultaneously.

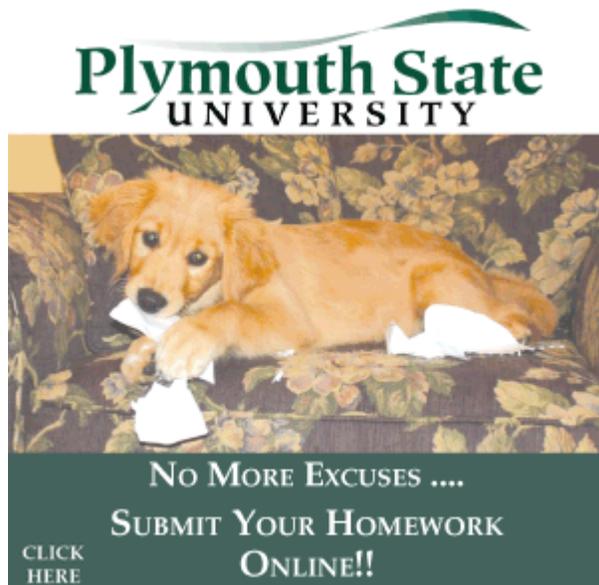
Unlike traditional DVR products, MetroCast Multi- Room DVR allows each settop not only to playback previously recorded programs but also to record up to two simultaneous recordings, even while playing back another recording. Thus, with three-room Multi-Room DVR, up to six programs can be recorded and three played back simultaneously.

The MetroCast Multi- Room DVR also allows customers to pause live TV on any connected television.

MetroCast has deployed Pace RNG150N “Denali” High Definition digital set top converters matched with JC900X “Jayhawk” Multi- Room DVR servers.

“It is the most advanced multi-room DVR product available today,” said Metro- Cast Regional Manager Moira Campbell. “Among its many exclusive features, it has enormous storage capacity, enabling customers to store more than 300 hours of standard-definition content and up to 95 hours of HD programming,” she said.

Digital video recording, the ability to time-shift, record, and save video programming, has enjoyed rapid adoption by consumers, growing from just one percent of U.S homes in 2006 to more than 40 percent today, according to industry estimates. As the number of televisions in the typical U.S. household now numbers three and continues to grow, so has the interest in having DVR functionality on more than one set.

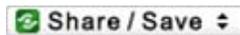


“Our customers have come to rely on DVRs to manage their viewing, to pause content and continue watching in another room, and to archive their favorite programs,” said Campbell. “Our Multi-Room DVR solution enables our customers to do all of this and more in multiple rooms in the home, which will greatly enhance the value and enjoyment of the services we provide.”

The launch of the new Multi-Room DVR service comes in the wake of other enhancements announced by MetroCast in recent months. This spring, the company launched new channels in High Definition, including MTV HD, Comedy Central HD, Nickelodeon/ Nick@Nite HD, TruTV HD, MLB Network.

The company also introduced a significant speed enhancement for its highspeed data customers, with downstream speeds up to 25 Mbps. MetroCast also now provides a home networking option that allows customers to enjoy wireless Internet connectivity on up to three computers, in addition to tablets, gaming systems, smart phones, and other wireless devices.

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